***Suggested text for promotion of COVID-19 survey of primary care clinicians in related organizations and networks***

***Feel free to adapt this text to your own context and according to the distribution channel (newsletter, email, social media, etc.). For questions or assistance with this, contact Stephen Padre, Primary Care Collaborative Senior Communications Manager, at spadre@thepcc.org.***

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**Participate in the Weekly Survey of Primary Care Clinicians on Their Response to COVID-19**

The coronavirus is having a major impact on patients and the U.S. health care system - including primary care. To track the impact of the coronavirus and what is needed to respond, the [Primary Care Collaborative](http://www.thepcc.org) and the [Larry A. Green Center](https://www.green-center.org/) are conducting a weekly survey of primary care clinicians on their responses to the COVID-19 crisis.

The goal of this effort is to regularly assess primary care’s ability to evaluate and manage patients in the midst of COVID-19. Information gathered in the survey during this crisis will be used to inform the policy proposals of PCC, its Executive Members and the broader community.

If you are a physician, nurse practitioner or PA working in primary care, you are invited to join the survey to help the organizations track how your practice is responding to the COVID-19 outbreak. Completing the survey takes 3 minutes or less. The link to the survey, which is open Friday to Monday each week, is available during that time on the Primary Care Collaborative’s main coronavirus web page ([www.pcpcc.org/covid](http://www.pcpcc.org/covid)).

You are urged to take the survey weekly so changes over time can be observed and tracked in this rapidly evolving and frequently shifting public health crisis. You will be asked at the end of the survey to provide your email address to receive reminder emails for the survey each week.

The Primary Care Collaborative and the Larry A. Green Center are sharing the results of each week’s survey with a brief analysis, which are available on their websites.

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**About PCC:**

Founded in 2006, [Primary Care Collaborative](https://www.pcpcc.org/) (PCC), formerly known as Patient-Centered Primary Care Collaborative, is a nonprofit multi-stakeholder membership organization dedicated to advancing an effective and efficient health system built on a strong foundation of primary care and the patient-centered medical home. Representing a broad group of public and private organizations, PCC’s mission is to unify and engage diverse stakeholders in promoting policies and sharing best practices that support growth of high-performing primary care and achieve the “Quadruple Aim”: better care, better health, lower costs, and greater joy for clinicians and staff in delivery of care.

**About The Green Center:**

The [Larry A. Green Center](https://www.green-center.org/) for the Advancement of Primary Health Care for the Public Good is a thought collective founded by Rebecca Etz, PhD at Virginia Commonwealth University and Kurt Stange, MD PhD at Case Western Reserve University. The Green Center works to reclaim and reconstitute the intellectual foundations of primary care, to advance the science of medicine learned and practiced within layered and competing social frameworks of meaning, and to deliver on a now 50 year old promise: better health and improved health care through a synergistic focus on both humanism and healing. We are nimble, inquisitive, curious, and open. We make personal doctoring and innovation visible.