



A Step-by-Step Model for Motivational Interviewing (MI) Health Coaching

The HealthSciences's live MI Webinar Series is a comprehensive, evidence-based training program. Backed by 300+ rigorous clinical trials and taught in over 20 languages worldwide, MI is the only validated approach for true patient-centered care. The four-step Miller and Rollnick Health Coaching Framework is ideal for practitioners who must quickly engage patients and assist them in making better medical decisions, lifestyle management and self-care. This is our most condensed and economical MI training series—combining learning modules, individual and team practice activities, case studies, practical strategies and tips.



Featuring the National Authority on MI in Health Care

This series will be facilitated by national authority on MI in health care for engagement, lifestyle management, disease self-care and treatment adherence—and

HealthSciences MI training team lead—Dr. Susan Butterworth, recipient of two National Institutes of Health grants on MI in health care, and author of numerous peer-reviewed publications on the topic. She is Associate Professor of Medicine at the Oregon Health & Science University School of Medicine, and Member of the Motivational Interviewing Network of Trainers (MINT).



Sample Comments from Past Participants

“ It made all the difference in the world going through training with someone so knowledgeable and experienced in MI health coaching. Very relevant examples and great tips!”

“ If you only take one course on MI in health care, this is it. It should be required of all nurses and doctors.”

“ The step-by-step model made is easy to learn and apply on the job—hands down the best MI training program (live or online) I have taken to date.”

Who Should Attend?

Any health care practitioner, new to MI or experienced in MI, who has not completed training in this new model. The series is designed for practitioners who serve patients at risk of, or affected by, chronic conditions in telephonic or face-to-face wellness, disease management or case management, or, direct care settings including medical homes and accountable care organizations. Clinicians and non clinicians—including nurses, advanced practice nurses, pharmacists, physicians, dietitians, rehabilitation therapists and behavioral health care professionals—have all completed this series.

When are the Sessions Held? Are Replays Available?

Participants may co-attend sessions live or by replay. Each session is recorded and available within 48 hours of airing. Access to replays is provided for 30 days following the date of the last session of the

series, or 30 days following the date of registration (whichever date is later):

- Session I: MI Spirit: Measurable and Linked to Outcomes
- Session II: Engaging: Laying the Foundation
- Session III: Focusing: Setting the Agenda
- Session IV: Evoking: Change Talk Makes the Difference
- Session V: Planning: Ensuring Follow-through

Are Continuing Education (CE) Units Provided?

Upon completing the series, participants submit an evaluation and receive a certificate of completion (5.0 hours). The series is pre-approved for Chronic Care Professional (CCP) and Registered Health Coach (RHC) recertification. Please check with your state licensing board to determine eligibility of these CE hours toward hours towards other relicensure or recertification.

How Much is the Tuition and How Do I Reserve My Space?

The tuition fee for all five sessions is \$250 (comparable to the average fee of ONE 60 to 90 minute commercial webinar). To reserve your space [Register Now](#). Your spot will not be guaranteed until payment is received; all payments must be received within 7 days of the event or your registration will be cancelled. No refunds are provided once your space is reserved.



Are Group Tuition Reductions Available?

Yes! HealthSciences is offering a 20% discount for teams of five or more. Enter the special code MI20 and save \$50 per registrant. To register multiple participants, please note each participant's name and email address in the comment section of the registration form.

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Solutions for Better Health Care Value
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