About the Primary Care Collaborative

April 2024

The Primary Care Collaborative (PCC) is the leading national, nonpartisan and multi-stakeholder voice advocating for better health for all Americans by strengthening primary care. The PCC unifies and engages diverse stakeholders in promoting policies and sharing best practices that encourage the growth of high-quality, whole-person primary care.

WHO WE ARE

Founded in 2006, the PCC represents a broad coalition of 70 members that includes:



Patient and Consumer Groups



Primary Care Practices



Clinician and Speciality Societies



Payers and Insurers



Employers and Purchasers



Technology and Pharmaceutical Companies

SHARED PRINCIPLES

The PCC brings organizations together — currently over 350 have signed on — to advance primary care that is:



Person & Family Centered



Coordinated & Integrated



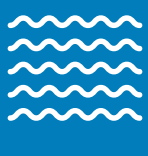
Team Based & Collaborative



Comprehensive & Equitable



High Value



Continuous



Accessible

WHAT WE DO



CONVENE

PCC convenes stakeholders from diverse sectors for vital conversations about how to improve health and wellness by strengthening medical homes and other models of advanced primary care.



UNITE

PCC unites its members behind evidence-based policy and industry reforms that will help expand access and utilization of high-quality, whole-person primary care.



EDUCATE

PCC educates policymakers, thought leaders and the public on primary care's essential role and how a stronger commitment to primary care could improve the health of Americans.



ADVOCATE

PCC advocates for policies that provide the primary care community with the resources and flexibility it needs to deliver high-quality, whole-person primary care through its **Better Health – NOW** campaign.



TRANSFORM

PCC transforms the American health care system by helping policymakers and industry leaders enact and implement changes that promote stronger primary care, with a particular emphasis on payment policies recommended by the National Academies of Science, Engineering, and Medicine (NASEM).