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Convening + Uniting + Transforming

Policy & Advocacy Committee Meeting

Tuesday, November 18, 2025 | 3:30

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Welcome & Announcements

PCC Team

01	Welcome & Highlights from PCC's Fall Forum	*Ann Greiner, PCC*
02	Co-Chair Remarks	*Shari Erickson, ACP* *Sarah Coombs, NPWF*
03	Announcements	*PCC Team*
04	Upcoming on Capitol Hill	*Margaret French, Venn Strategies*
05	Closing the Distance in Rural Primary Care	*Alison Huffstetler, AAFP Robert Graham Center* *Ann Kempski, PCC*

agenda

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Strategies to Improve Health by Bolstering Primary Care

1:00 PM ET, December 18, 2025

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Update on Promise of Primary Care



Katherine Gergen Barnett
Vice Chair of Primary Care Innovation and Transformation, *Department of Family Medicine, Boston Medical Center (BMC)*

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Co-Chair Remarks

Shari Erickson | ACP
Sarah Coombs | NPWF

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Highlights from PCC's Fall Forum

PCC Team

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Upcoming from Capitol Hill

Margaret French | Venn Strategies

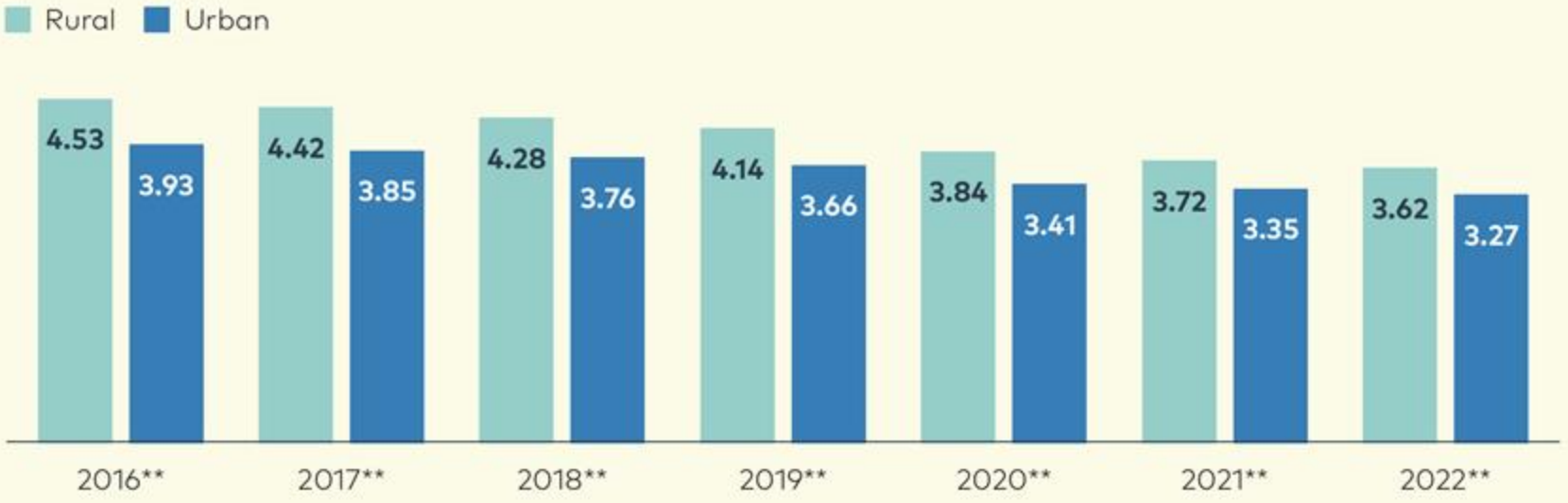
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Closing the Distance in Rural Primary Care

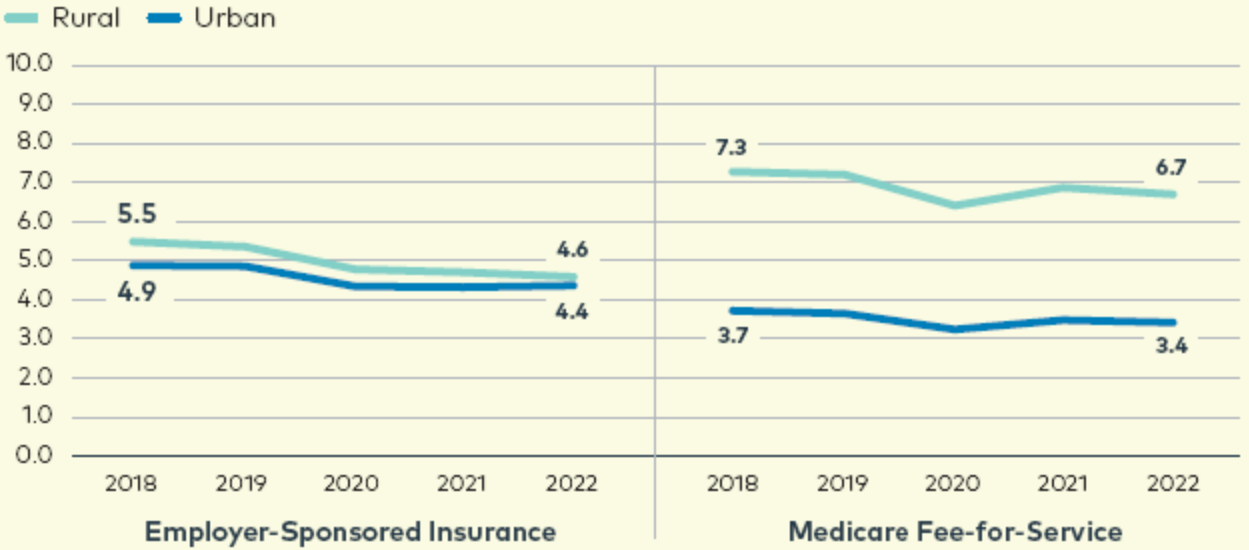
Alison Huffstetler | AAFP Robert Graham Center
Ann Kempski | PCC

Comprehensiveness Among Primary Care Clinicians, Rural v Urban, 2016-2022



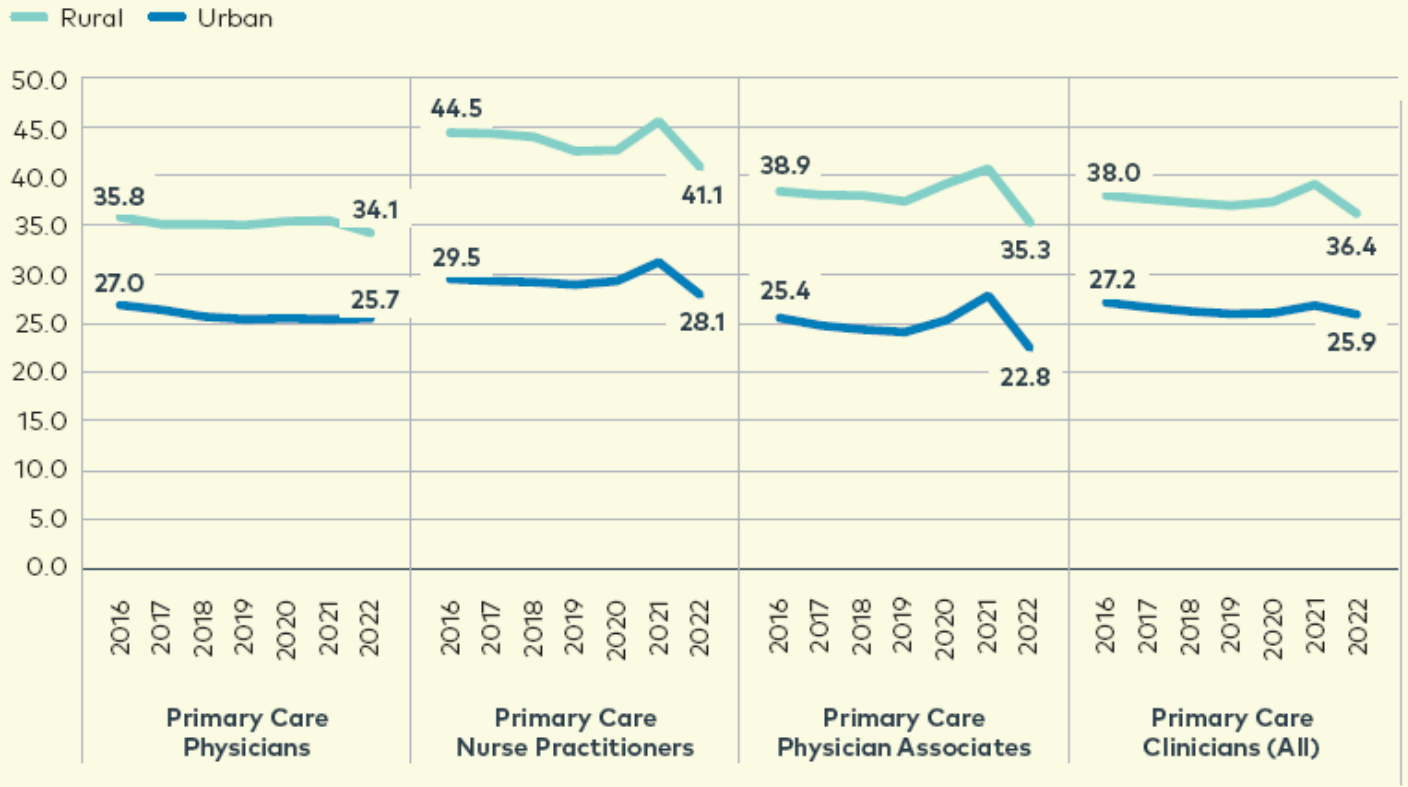
* As defined by Mean Berenson-Eggers. ** p<.001

National Share of Primary Care Spending to Total Medical Spending, Rural v Urban, 2018 – 2022 (narrow definition)



Excludes lump payments for federal health centers, such as HRSA-funded CHCs.

Percentage of Primary Care Clinicians as a % of All Clinicians in Each Profession, Rural v Urban, 2016-2022



Case Studies



Full Circle Health

RELIANT
Direct Primary Care

CROSS ARROW MEDICAL GROUP, LLC
Linda Sims, FNP-bc
Kari Allen, ACNP-bc
Close to home, Close to your heart..

Visit SMYTH COUNTY

Policy Recommendations

- **Measure primary care spending** regularly and **establish benchmarks and targets** for increasing investment
- **Increase investment in the proven programs** that sustain rural primary care
- Despite Medicaid reductions, states should **refrain from reducing primary care reimbursement rates**
- **Center comprehensive, whole-person primary care** at the foundation of programs funded by the $50 billion **Rural Health Transformation Program**
- **Ensure VBP models are "rural friendly"** and consider the unique characteristics of rural primary care