pcc primary care collaborative

Convening + Uniting + Transforming

Whole-Health Polling

Fielded October 16 – 25, 2025

Methodology

YouGov interviewed 1,220 respondents who were then matched down to a sample of 1,000 to produce the final dataset. The respondents were matched to a sampling frame on gender, age, race, and education. The sampling frame was constructed by stratified sampling from the full 2023 American Community Survey (ACS) 1-year sample, with selection within strata by weighted sampling with replacements (using the person weights on the public use file).

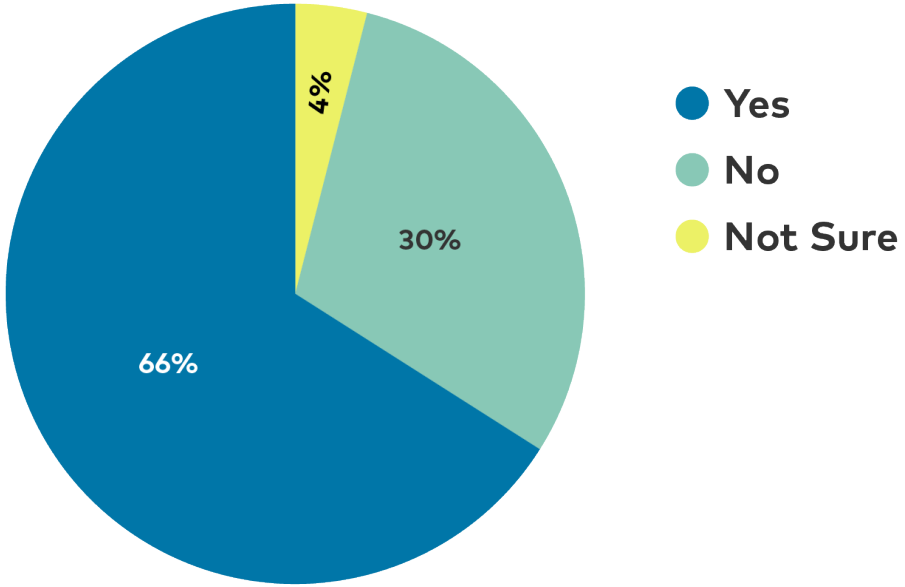
The matched cases were weighted to the sampling frame using propensity scores. The matched cases and the frame were combined and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, years of education, and region. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles.

The weights were then post-stratified on a four-way stratification of gender, age (4-categories), race (4-categories), and education (4-categories), to produce the final weight.

The full codebook for this survey can be found at .

Primary Care Relationship

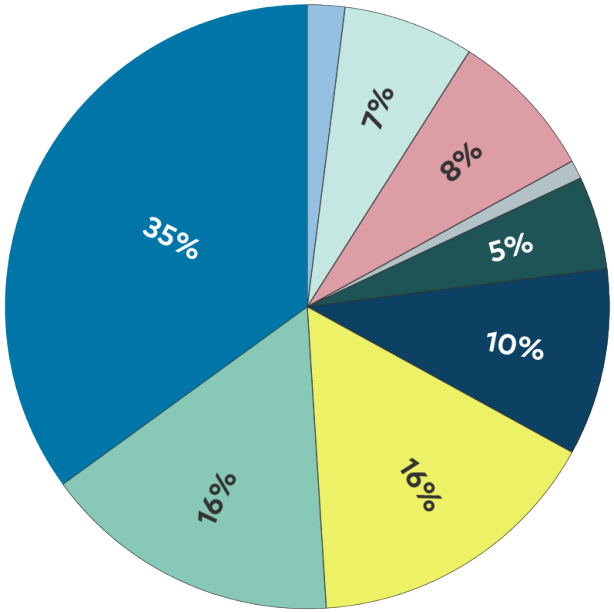
Do you have an ongoing relationship with a primary care professional like a doctor, nurse practitioner, or physician assistant/associate (PA)?



Full Sample; n= 1,000

Coverage

Where/how do you get health insurance coverage for your health care?

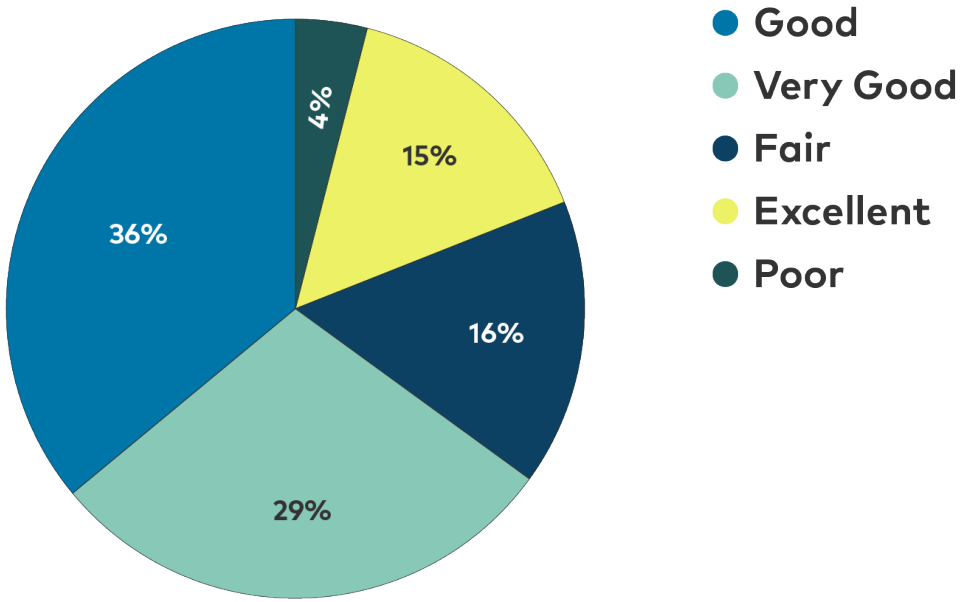


- Through my job
- Medicare Advantage plan
- Medicaid
- Traditional Medicare
- ACA marketplace insurance (aka Obamacare)
- Tricare (~1%)
- I don't have insurance
- Other
- I don't know (~2%)

Full Sample; n= 1,000

State of Health

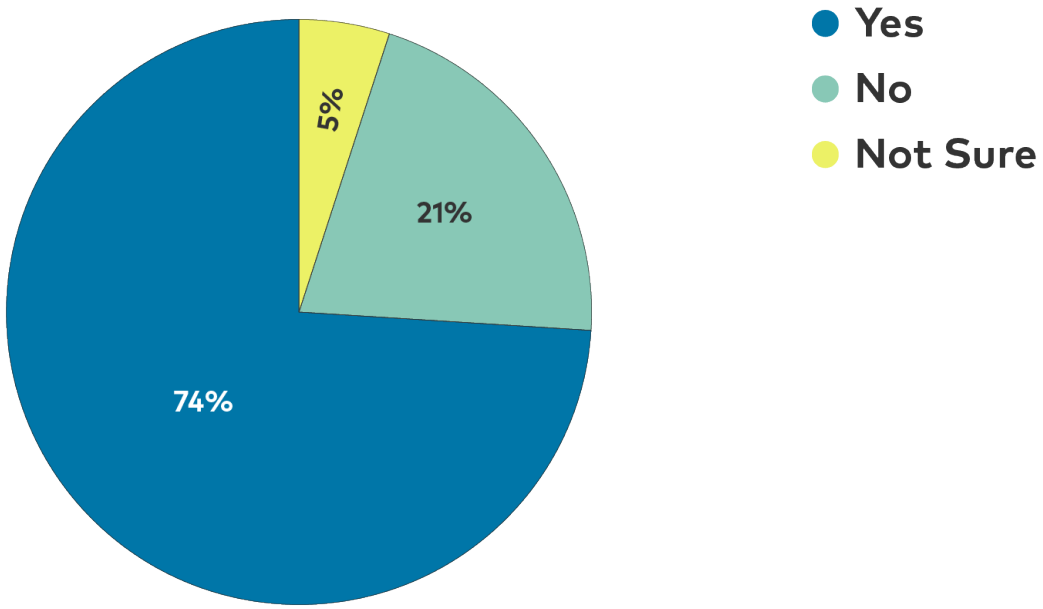
Would you say your health in general is excellent, very good, good, fair, or poor?



Full Sample; n= 1,000

Priorities

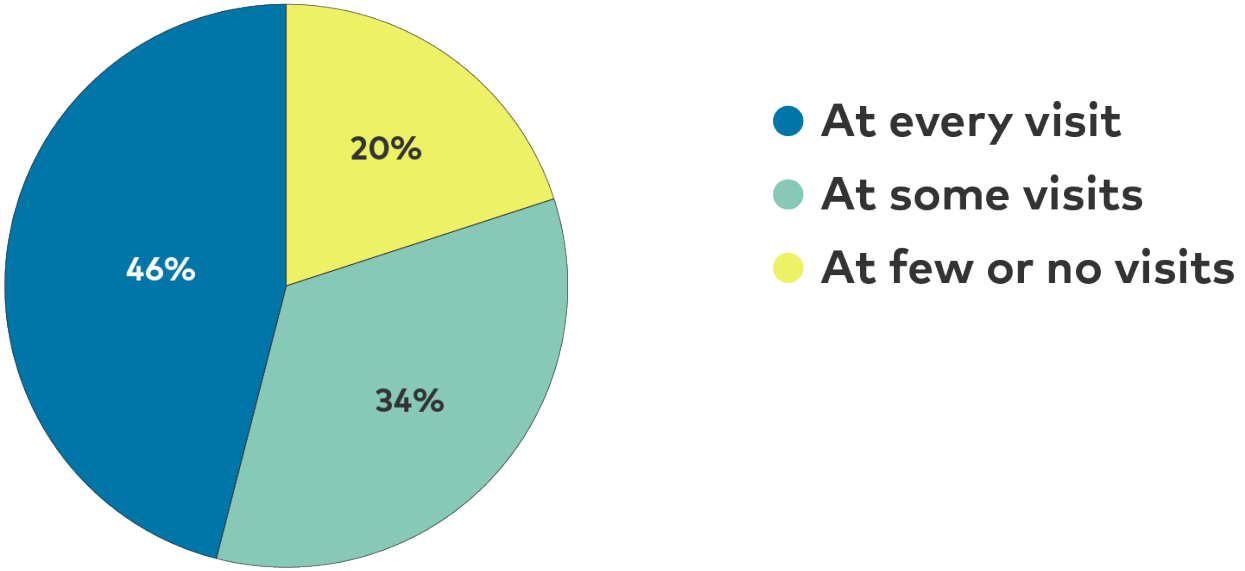
Does your primary care doctor, nurse practitioner or PA talk to you about what matters most to you and your goals?



Only respondents w relationship, N= 674

Mental Health

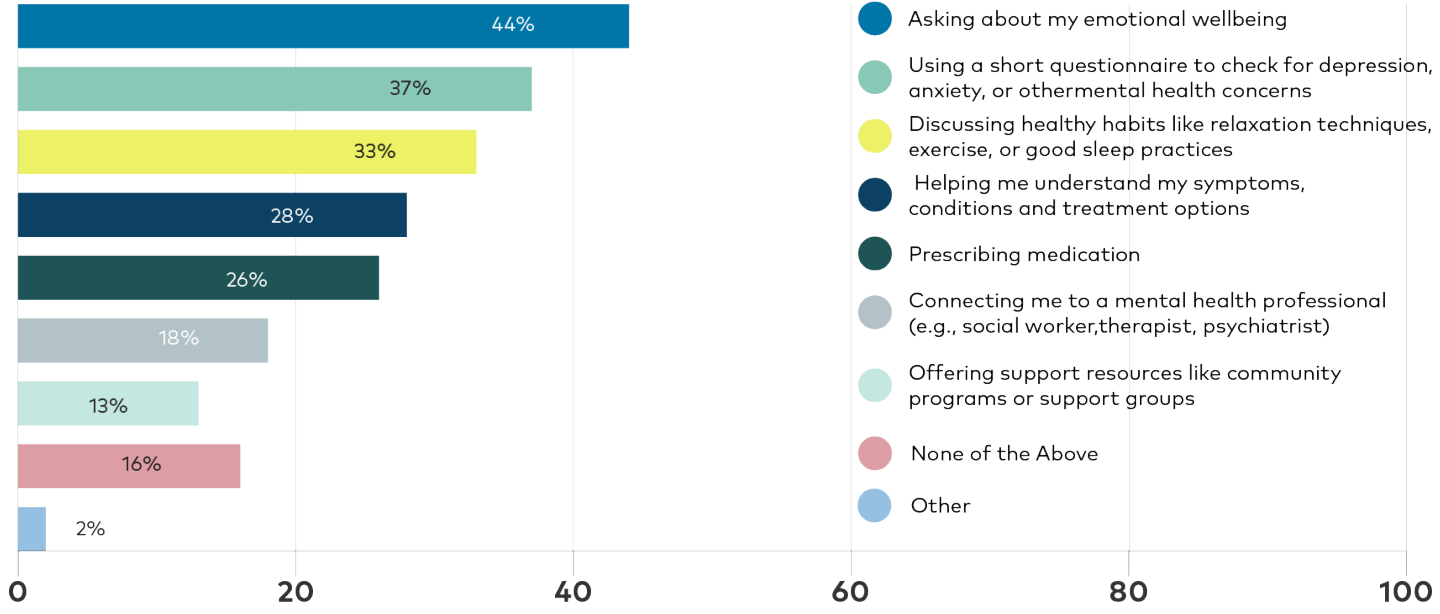
How often does your primary care doctor, nurse practitioner or PA ask about your mental health, such as feeling anxious, depressed or overwhelmed?



Only respondents w relationship, N= 674

Mental Health Support

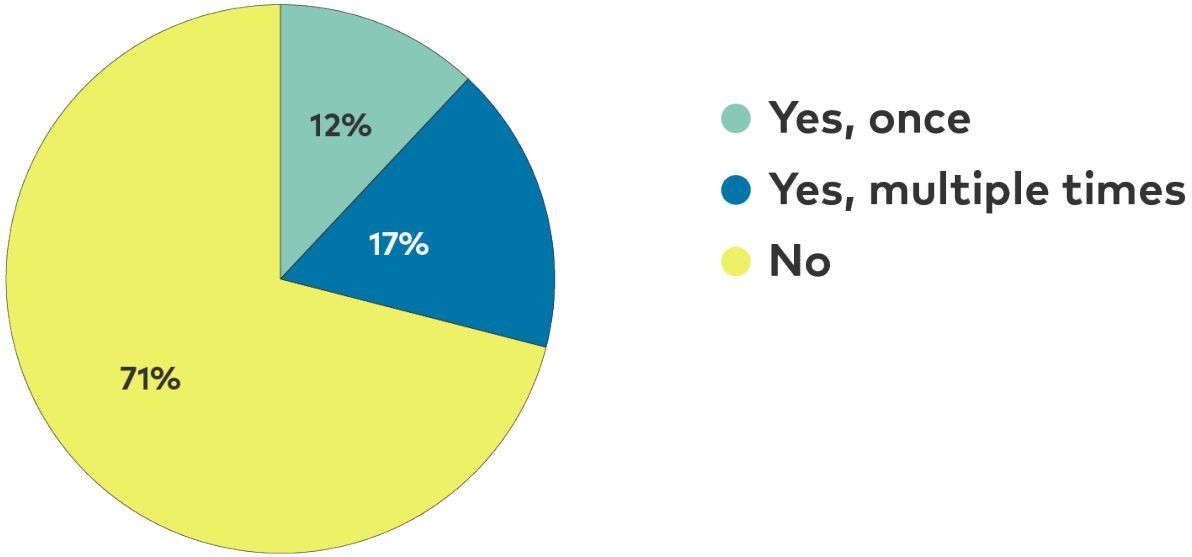
How does your primary care doctor, nurse practitioner or PA help you manage your mental health? Check all that apply.



Only respondents w relationship, N= 674

Other Support

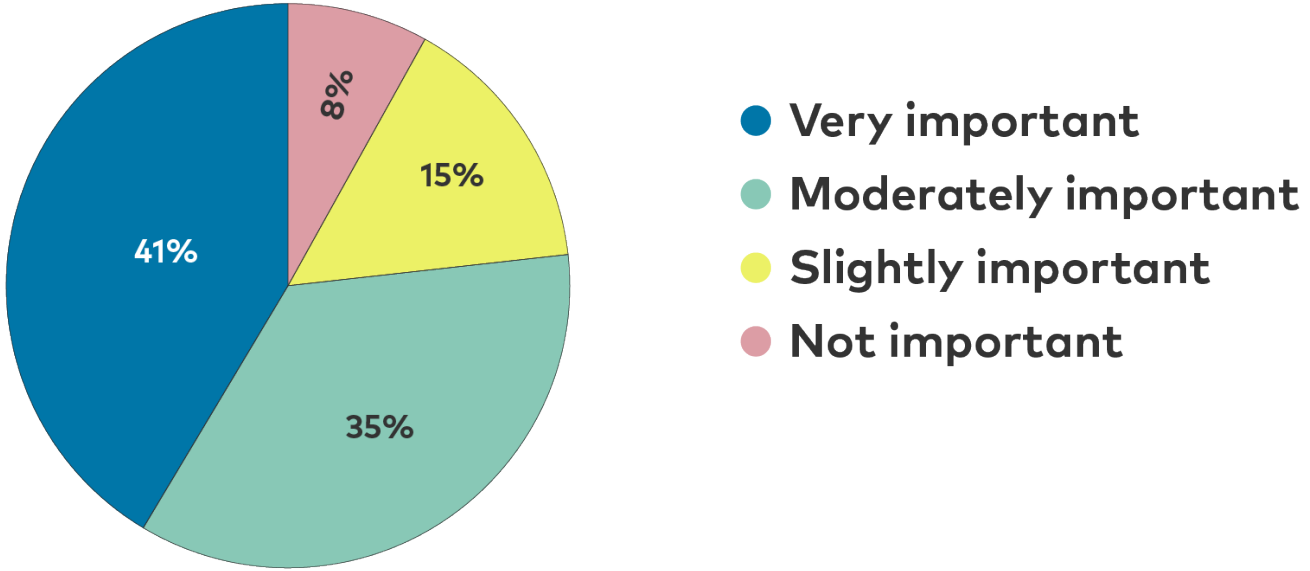
Has your primary care doctor, nurse practitioner or PA helped you access other ways to improve your health such as acupuncture, yoga, meditation or massage therapy?



Only respondents w relationship, N= 674

Partner to Support Goals

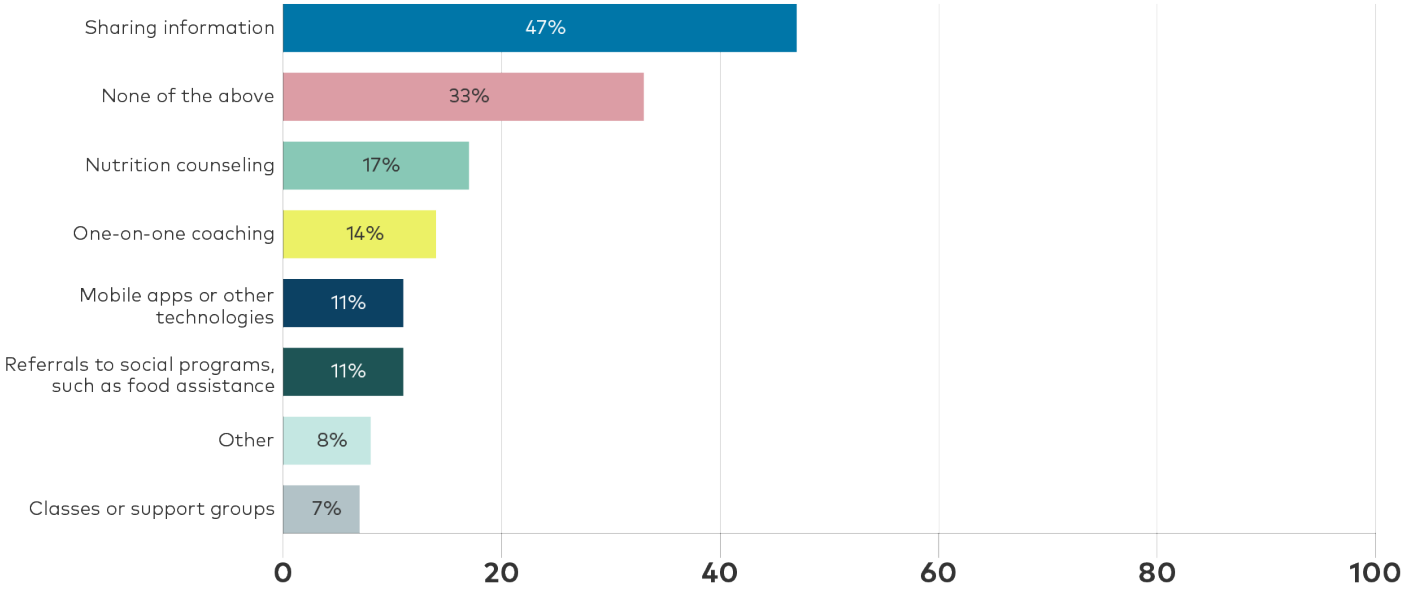
How important is it to you that your primary care doctor, nurse practitioner or PA partner with you to support your goals for things like exercise, healthy eating and managing stress?



Only respondents w relationship, N= 674

Help with Healthy Habits

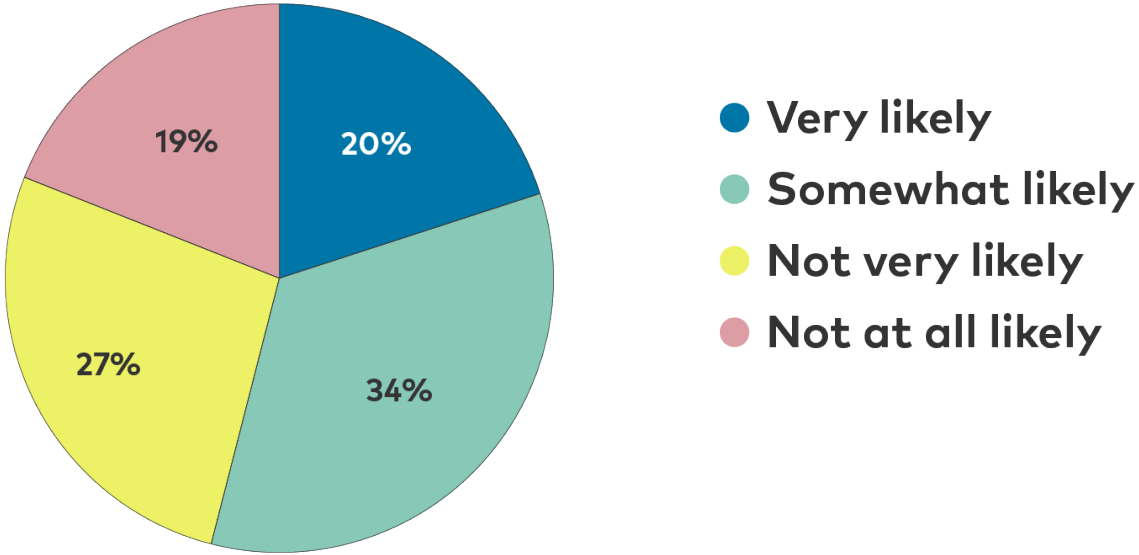
How does your primary care doctor, nurse practitioner or PA help you with healthy habits, like physical activity, sleep and healthy eating? Check all that apply.



Only respondents w relationship, N= 674

Virtual Support Groups

If your primary care practice offered a free virtual support group focused on healthy eating (e.g., nutrition tips, cooking tutorials, and strategies for changing habits), how likely would you be to join?



Only respondents w relationship, N= 674